

PATGO[®]

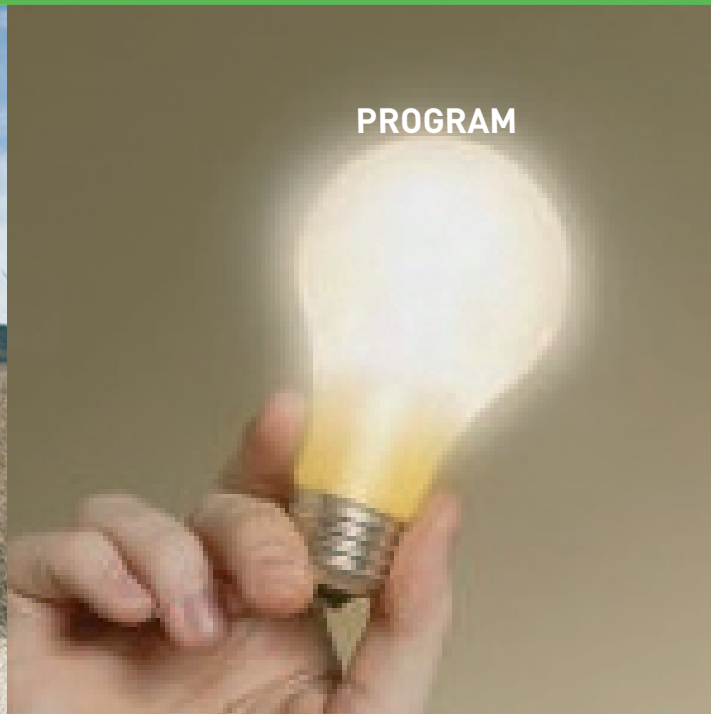
THE PATENT ENERGY CONFERENCE



[®] PATENTS IN THE GAS, OIL & RENEWABLE ENERGY SECTOR



Lillestrøm-Kjeller
20.-21. November 2008



PROGRAM

THE WORLD LEADING ENERGY CONFERENCE:

THE PATENT ENERGY CONFERENCE:

INCREASE YOUR INNOVATION THROUGH EFFECTIVE PATENT STRATEGIES!

THIS YEAR'S TOPICS:

- The Climate Challenge:** The world is in a hurry. How to speed up innovation by using patents?
- How to make successful investments in energy related Intellectual Property?**
- How to build a culture for patents and Intellectual Property within the organization?**

THREE REASONS WHY YOU SHOULD TAKE PART:

1. INCREASE YOUR UNDERSTANDING

Gain new insight into patents!

2. BE INSPIRED

Be inspired by a number of speeches, workshops and debates addressing current information within the field!

3. NETWORK - NETWORK - NETWORK

A unique opportunity to make contacts within the Patent, Offshore and the Energy Community!

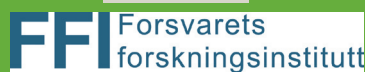
ABOUT:

PATGO[®] is the leading Patent and Intellectual Property Conference for the Energy Sector. Get inspiration from leading international and local companies and patent specialists!

MORE INFO:
www.patgo.no

PATGO[®] 2008

in cooperation with:



Owned and arranged by:



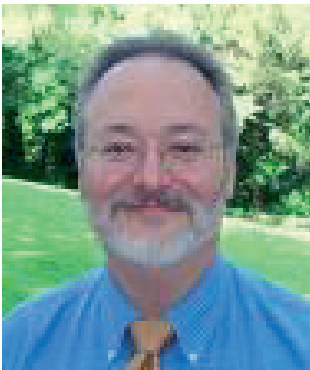
World Class IPR Competence

MODERATOR:



Jens W. Måge
Partner Skandse AS
CEO Biowaz AS

KEYNOTE SPEAKER:



J. Keith Gilles, Professor
UC Berkeley

The Energy Biosciences Institute at UC Berkeley is the world's largest public-private consortium dedicated to the application of biosciences to the energy sector. IP Protection and Contractual Relations for Biofuels Innovations is one of several projects. Hear more about the biggest Industry-University Research Consortium world wide!

PANEL DEBATE:

"This is a major project for our country. It is our moon landing. It is our vision that within seven years we will have put in place capture and storage technology," This statement made by the Norwegian Prime Minister Jens Stoltenberg, January 2007, officially launched a major new CCS pilot project at the Mongstad oil refinery, near Bergen.

A year later, little has happened and at best the project is heavily postponed. It seems that new energy technology is still dominated by the fossil area. Why?

PROGRAM

Thursday **20 November**

(Thon Arena Lillestrøm)

09.00 **Coffee and tea**

Part 1: How can we successfully share IP and develop the next generation modern energy technology?

09.30 **Welcome and Introduction**

Welcome by Campus Kjeller and IFE

Introduction by moderator, Jens Måge

09.45 **The world largest public - private Research Consortium: "The Energy Biosciences Institute".**

BP selected last year UC Berkeley to lead a \$500 million energy research consortium. "The funding created the Energy Biosciences Institute (EBI), which initially focus its research on biotechnology to produce biofuels — that is, turning plants and plant materials into transportation fuels. Hear about EBI and how the Consortium is organized!

By Keith Gilles

Professor and Dean

Department of Environmental Science, Policy, and Management,
College of Natural Resources
UC Berkeley

10.45 **Break**

11.15 **Accelerate the innovation process through Strategic Partnerships, Collaboration and Technology Transfer**

- Increase your collaboration with third parties in R&D to maintain and speed up the innovation process
- Establish long term collaborations to successfully support and develop your portfolio and explore new possibilities
- An alternative approach?

By Mikkel Svoldgaard Gadsboell

Legal Advisor,

Risø National Laboratory for Sustainable Energy, Denmark

12.00- 12.45 **Panel debate: How can we cooperate to develop new modern technology solutions in order to meet the climate changes?**

"This is a major project for our country. It is our moon landing. It is our vision that within seven years we will have put in place capture and storage technology," This statement made by the Norwegian Prime Minister Jens Stoltenberg, January 2007, officially launched a major new CCS pilot project at the Mongstad oil refinery, near Bergen. A year later, little has happened and at best the project is heavily postponed. It seems that new energy technology is still dominated by the fossil area. Why?

12.45-13.30 **Lunch**

Part 2:

“How to make investments successful in energy related intellectual property?”

13.30 **IP Strategies in a new energy venture:
If you are considering becoming a patentee, how can you succeed?**

By **Tor Christensen**
Joint C.T.O.
Sargas AS

14.00 **IP Strategies in a new energy venture:
The importance of the patent process to make success**

By **Randi Wahl**
Protura AS

14.30 **Now we also finance your patents!
The Norwegian Research Council's New IPR-Policy**

By **Odd M Reitevold**
Special Adviser Division for Innovation
The Research Council of Norway

15.15 **Break**

15.45 **The importance of a good patent**
This session addresses issues that arise in an patent conflict, such as how important is the quality of the patents in a IP dispute?

By **Grette Advokatfirma**

16.15 **End of conference day one**

18.00 - **Dinner and social events**

ARENA PATGO® 2008: CAMPUS KJELLER



Experience several research institutes located in one area:

Institute for Energy Technology: 600 employees
Norwegian Defence Research: 700 employees
Institute for Air Research: 150 employees
NORSAR: 100 employees

Day 2 will be located at Campus!

BEST PRACTICE CASE:



“Sargas AS has the necessary patented knowledge and IP to turn CO2 and NOx emissions from a liability into an asset.”

Hear Professor and C.T.O in Sargas,
Tor Christensen

REFERENCES:

“The whole thing was well worth the money, but I most enjoyed the case study as a real life exercise.”

James Berg, Selvaag Gruppen AS

” Very good Speakers with experiences from “Patentfights”!”,

Silvija Seres, VP Product Marketing FAST

” I found the PATGO® Conference very useful!! ”

Louise Golding, Partner

Frank B. Dehn & Co, London

REGISTRATION:

Web: www.patgo.no

Email: post@patgo.no

SMS: + 47 91 86 62 36

Prices

Visit www.patgo.no for a complete overview of prices and discounts. (All prices are EX. VAT.)

Discounts

Present your conference discount code when you register. Rules for registration, cancellation and other-information at www.patgo.no. Students:contact us for special rates.

DAY 2:

Key note speaker



Taipo Koivu gives insight into a radical change in the management of Intellectual Property implemented at Technical Research Center of Finland (VTT)

Workshops

Day 2 you can choose between a number of workshops!

Welcome to IFE!

LOCATION:

The conference day 1 is situated at Thon Arena Lillestrøm. Day 2 we visit the exciting Institute for Energy Technology! (Shuttle Bus from Thon Arena Friday morning.

Hotels

Early booking ensures accommodation!

More information: www.patgo.no

Tel: (+47) 91 86 62 36,

E-mail: post@patgo.no

Friday 21 November

Day 2, location: Institute for Energy Technology

Part 3: How to build a culture for IPR in the organization?

08.30 **Coffee and tea**

09.00 **From Research Organization to Innovation Organization**

This presentation will give insight into a radical change in the management of Intellectual Property implemented at VTT. This change was initiated by changes in the surrounding, global business environment. Due to growing demands and opportunities, VTT has been driven to change its organization, culture, mindset and processes to meet with the innovation needs of the industry. This presentation will share highlights of this change, its impacts on the management of Intellectual Property and also give information on some of the results achieved so far.

By **Taipo Koivu, Ph.D.**

Executive Vice President

Ventures, VTT (Technical Research Centre of Finland)

10.00 **Break**

10.20 **What is your patent worth to you? Finding criteria for value evaluation in the organization.**

Knut Thorvaldsen

IPR manger

FMC Technologies Inc

Panel discussion (30 min), moderator: Jon Dugstad

11.10-11.30 **Break**

11.30-13.30 **Parallel workshops : (In Scandinavian or English)**

Learn through practical cases. Let's learn together!

Workshop 1:	Workshop 2:	Workshop 3:
Contracts & law	IPR in start ups (Cases)	How do you best patent methodes and processes?
By Grette Advokatfirma	By Mariann Ødegård Campus Kjeller	By Katarina Lundblad Pinnekamp Leogriff

30 min break

Contracts & law Strategies for a patent Dispute Resolution	Integrating Intellectual Property to Project management	"How do you find patent information?"
By Grette Advokatfirma	By Haakon Thue Lie Leogriff	By Eric Kovacs The Norwegian Patent Office

13.30-14.30 **Lunch / End of conference**